

**European Minifootball Federation**

# ABOUT EMF

- 2012 → European Minifootball Federation is founded
- Number of registered teams: **40.000**
- Number of registered players: **600.000**
- Millions of players in Europe under EMF auspices
- 3 different categories of mini-football: 5aside, 6aside and 7aside



# ABOUT EMF

- **21 current members:** Austria, Bulgaria, Croatia, Cyprus, Czech Republic, England, Germany, Greece, Israel, Italy, Kazakhstan, Luxemburg, Moldova, Montenegro, North Ireland, Romania, Slovakia, Slovenia, Scotland, Turkey and Wales
- Up to the end of 2012, more than other **10 countries** will be a part of the EMF
- Up to the end of 2013, this number will increase to **35 - 40 European** countries
- **550 cities** in all Europe that participate in the EMF through their local structure



# PURPOSE

- **Promote** the practice of minifootball in Europe
- **Archive and make public** the results of all international competitions taking place in its territory
- **Identify, promote and consolidate** procedures, practices and methods for development of minifootball in Europe
- **Encourage** young people's volunteering in sport
- **Improve** efficiency and effectiveness of the functioning of the national and European institutions in sport field

# GAME RULES



- Only amateur players allowed
- A team consists of 6 players
- Synthetic field of approx. 40m x 20m
- 2 x 25 minutes game time
- 2 referees on the field



## AVERAGE PLAYER PROFILE

- **Age**
  - Usually between 18 – 50 years
  - Minimum required age for participation is 18 years
- **Income**
  - Average and above average
- **Social status**
  - Most of them are married, with their wives coming to support them at their matches
- **Passions**
  - Football, sports betting, spending time together after the matches (with a nice cold beer), sports equipment and, of course, girls 😊
  - Cars – many have at least one car
- **Other skills**
  - Very communicative (amateur football has an important teambuilding component)
  - Good organizers since they usually find their own sponsors, managers, make transfers for their team, etc.

# FUTURE PROJECTS





**EMF**  
**miniEURO2012**

**MOLDOVA**

Sept 20<sup>th</sup> to 23<sup>rd</sup> 2012

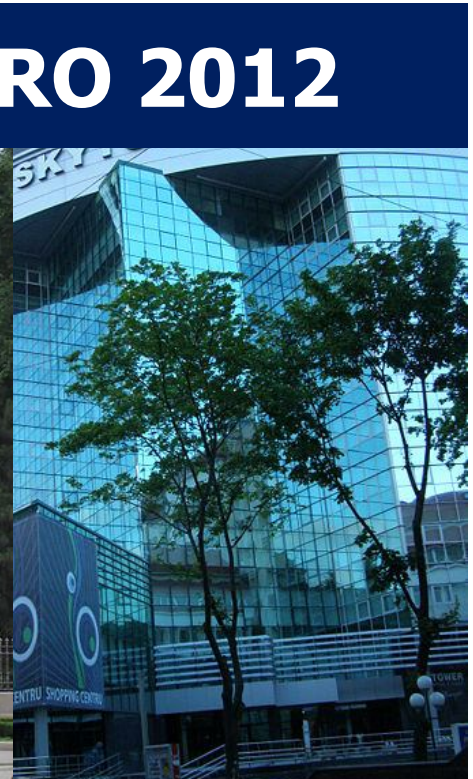
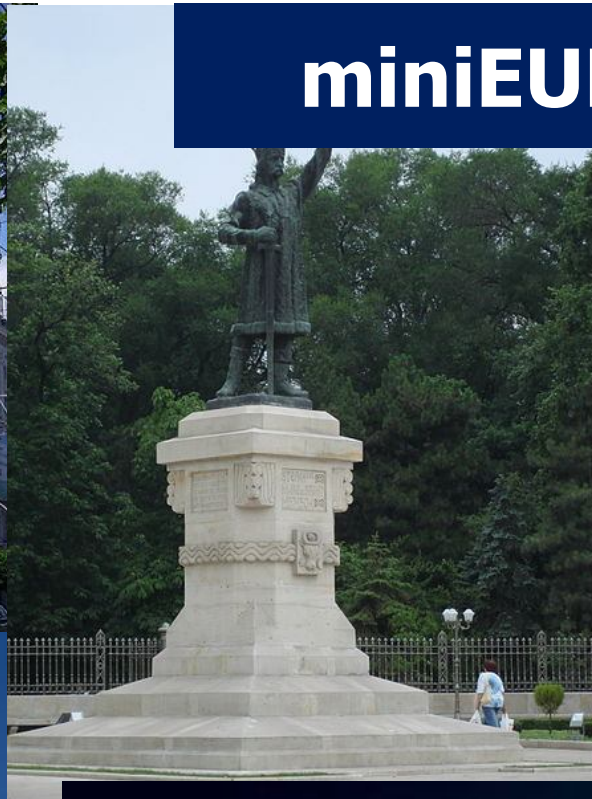
# miniEURO 2012



- Chisinau, Republic of Moldova
- 20<sup>th</sup> – 23<sup>rd</sup> September 2012
- 16 national teams;
- National promotion;
- Public area for matches;
- 3<sup>rd</sup> edition after Bratislava in 2010 and Tulcea in 2011



# miniEURO 2012



- Event promoted as the most important sports momentum of 2012, in Moldova
- Sport ground organized in front of the National Opera Theatre
- Final stages to be broadcasted live on TV



## mini CHAMPIONS LEAGUE

- European minifootball tournament for all the members of EMF
- Long term project for players:
  - Based on national championships;
  - Attractive prizes;
  - Best teams from all over Europe;
- The champions from each member championship will attend to the final tournament;
- Tournament structure:
  - National championship → matches within the faculties of the clubs;
  - European stage → Final tournament between the champions of each country member;
- First edition to take place starting with the Spring of 2013

# OPPORTUNITIES



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- **Pan-European partnerships**
  - be part of the largest European amateur sporting organization
  - benefit from a growing network of sporting entities in 21 countries
  - develop long-term partnerships with maximized media presence in all the member countries
- **International projects & events**
  - partner with projects and initiatives with an European perspective
  - create and develop your own projects to match the audience offered by the EMFF
  - benefit from an existing audience in promoting and supporting various events



# OPPORTUNITIES

- **Social and cultural impact**
  - approach various social issues through football
  - promote values and ideas in areas intangible by “usual” projects
  - attract and include all social categories of people
- **Media related events and actions**
  - involve the local media in each country in all the events & projects
  - develop and attract journalists in various events dedicated to them

# CONTACT

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